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## WORK EXPERIENCE

### SENIOR ART DIRECTOR, *OUTFRONT MEDIA*

APRIL 2017-PRESENT

Researching and creating advertising concepts for clients, including Louisiana Hot Sauce, Memphis Zoo, UFC Gym, Reformation Brewery, Netflix, Honest Tea, and Atlanta Hawks

Executing designs for billboard and transit advertisements

Managing pre-press processes and production

Helping to guide and direct designers in the Atlanta and other southeast offices

Participating in presentations to clients to build interest and awareness about outdoor advertising

Independently managing job submissions and creative execution for the New Orleans and Memphis markets

Developing and maintaining relationships with account executives, managers and clients

### ART DIRECTOR, *OUTFRONT MEDIA*

APRIL 2016-APRIL 2017

### GRAPHIC DESIGNER, *OUTFRONT MEDIA*

MAY 2014-APRIL 2016

### ART DIRECTOR, *WHITEHOUSE ADVERTISING*

OCTOBER 2010-MAY 2014

Developing logos, brand identities and advertising campaigns

Directing and managing projects for Morrison Healthcare, Morrison Senior Living, EPPS Aviation, and other key clients

Designing and executing unified promotional material

Developing page layouts and newsletters

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## TOOLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

SKETCH

AFTER EFFECTS

HTML/CSS

## AWARDS

**2017 SILVER OBIE**

*"Vote" PSA Campaign*

**2016 BRONZE ADDY**

*The Big Ketch*

**2016 SILVER OBIE**

*UFC Gym*

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## EDUCATION

**BACHELORS OF ARTS**

MAY 2010

Wesleyan College, Macon, GA

Major: Studio Art and English

Cumulative GPA: 4.0

## CONTACT

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